

2025 Advertising Package



Cardiff Golf & CC

About Cardiff Golf & Country Club

Cardiff Golf & Country Club is located just north of St. Albert, we are a semi-private golf course built on top of one of Alberta's first underground coal mines. Our unique setting and great backdrop will test golfers of all skill levels. Our facility is equipped with a fully stocked Golf Shop, all grass driving range and full-service restaurant. At Cardiff, we can offer your business numerous advertising channels throughout our club locations that will suit your business' advertising needs. This season we are excited to offer once again bench, leaderboard, League/club events, mobile app and beverage cart opportunities. All channels offered here at the club are great ways for your business to be seen in different and unique ways.

Advertising Channels

Bench - We currently offer three different levels of bench advertising: Bronze, Silver & Gold. All bench advertising signs are 12" (H) x 42" (W) and we have over 18 benches on course along with additional benches on our driving range and around the clubhouse.

Beverage Cart - In 2024 we added three sponsorship opportunities to advertise your brand on our beverage carts. This beverage cart channel is a great way to be seen multiple times throughout players rounds here at Cardiff.

Leagues/Club Events - Sponsor one of our leagues offered here at the club as a title sponsor or other levels of sponsorship. Our club also hosts many club events for our members and guests with ways your company can be not only seen but recognized as well.

Our App - Continuing for the 2025 season after the initial launch in 2021 we are currently sitting at over 1,800 active users, this app will be a one-stop shop for all participating golfers as it features a functional scorecard, stay up to date with Club happenings, hole-by-hole flyovers, pro tips and GPS yardages. As an advertiser, your ad will appear between holes when golfers are using the app. You will also be able to create your ad to your preferences with the options of having a re-direct to your website, deals and many more options including push notifications to all users.

Please note all advertisers will receive corporate discounts on all corporate orders

For further information or to place your advertising package please contact:

Dallas Cantera
General Manager
E: dcantera@cardiffgolfclub.ca
C: 780-203-2219

BENCH ADVERTISING

GOLD Level

Our highest level of bench advertising, this will give you the ability to choose your bench location on course. Along with this level all GOLD advertisers will receive twelve 18-hole passes that include power cart and range.

\$1300

SILVER Level

Our second highest level of bench advertising, this will give you the ability to have second choice when it comes to picking bench locations. Along with this level all SILVER advertisers will receive six 18-hole passes.

\$750

BRONZE Level

Our entry level of bench advertising, this will give you the ability to have third choice when it comes to picking bench locations.

\$450

IN THE ROUGH?
Let's iron out those fitness goals together

Morinville
LEISURE CENTRE

Ask about our **NEW Corporate Wellness Program**

25126 SH642, Sturgeon County | www.morinville.ca/mlc

All bench signs measure 12" (H) x 42" (W)

****All pricing includes GST****

BEVERAGE CART

Full Cart Wrap

Fully customize one of our beverage carts in your company, this is the biggest way to turn heads when our golfers see the beverage cart coming towards them. This channel also comes with sixteen 18-Hole passes including power cart.

\$2,500 (2 Spots Available)

Side/Top Advertising

Your company logo/design on the side of the beverage cart is a way to stand out from the pack. This package also comes with six 18-Hole passes. Dimensions (37.5"L x 11.5"H)

*****Only available if full wrap advertising is not taken*****

\$750 (6 Spots Available)

Back Cart Advertising

Have your company logo behind our price list and on the back side of the beverage cart

\$500 (2 Spots Available)



*****All pricing includes GST*****

LEAGUE / CLUB ADVERTISING

Evening Mens League Title Sponsor

Title sponsor of our biggest league offered at the club with over 150 players. Title sponsors receive 1st tee signage as well as their company logo on leaderboards, scorecards, member portal and much more. This package will also include twelve 18-hole passes including power cart.

\$2,500 (1 Spots Available)

Deuce & Skins Sponsor

Sponsorship of our evening mens league skins and deuces. Your company logo will be on score cards, member portal & leader board

\$500 (2 Spots Available)

Club Event Sponsor

Our club host many club events for our members and guests throughout the season. Have your company recognized leading up to that event along with throughout the event through print, scorecards, leaderboards and more!

\$300 (6 Spots Available)

****All league and club event sponsors will be recognized during prize presentations****

*****All pricing includes GST*****

MOBILE APP ADVERTISING

Our mobile golf app will give our advertisers the chance to create unique, customized and interactive advertisements to those players using our app (over 1,800 active users) when playing a round of golf at Cardiff. There are many ways to advertise within this limited spacing for hole-by-hole advertising. Further opportunities in regards to geo fencing and push notifications may be arranged.

Customization Includes:

- Custom Imaging
- Re-direct golfers to your website or custom offerings
- Our staff will help you create the perfect way to showcase your company

\$500 (12 Spots Available)



*****All pricing includes GST*****